

# NEW OAKS CONSULTING COMPANY OVERVIEW

“Turning High-Stakes Initiatives  
into Measurable Results”



# THE PROJECT MANAGEMENT CRISIS

Despite massive investments in tools and training,

**70% of Strategic Initiatives Fail to Deliver**

- **Unclear requirements** cause up to 50% of all project failures
- **Weak risk management** contributes to 17% of project derailments
- **Communication breakdowns** account for 14% of failed initiatives
- **Change fatigue and accountability gaps** often stall progress and erode confidence resulting in unachieved goals.

## WHY PROJECTS FAIL



# THE REAL COST TO LEADERS

- **Opportunity Cost:** Potential revenue lost by prioritizing the wrong initiatives.
- **Resource Bleed:** Wasted overhead and payroll on projects with zero ROI.
- **Market Erosion:** Competitors seizing market share during development delays.
- **Talent Attrition:** High-performers exiting due to mismanagement and unsustainable work cultures.
- **Technical Debt:** Costly rework required to fix rushed, subpar deliverables.



# WHAT'S AT STAKE



Organizations that struggle to execute initiatives efficiently risk:

- **Losing ground to more agile competitors**
- **Spending valuable resources on projects that don't deliver results**
- **Missing critical market opportunities due to delays or inefficiencies**
- **Eroding trust with business partners, investors, and customers**

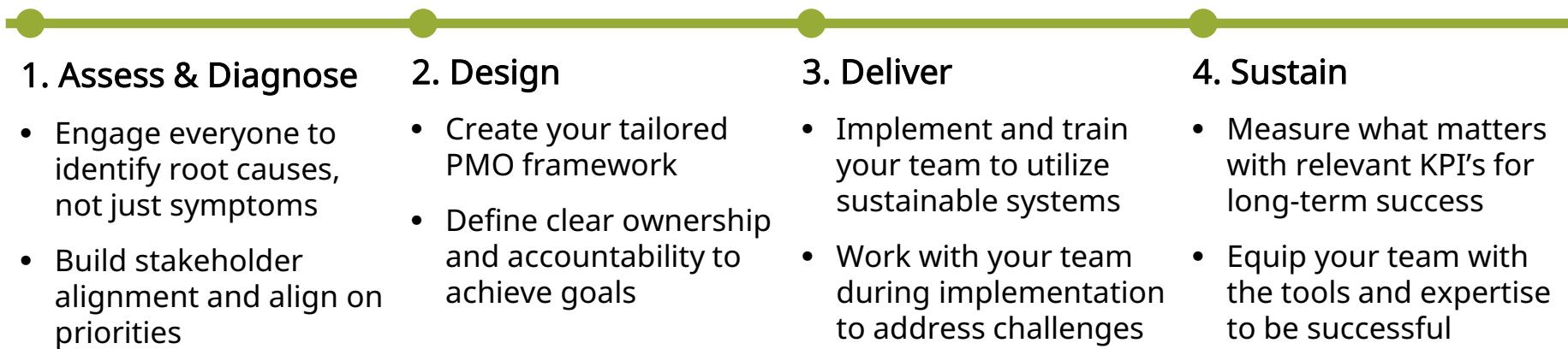


But there is a path to success...

# YOUR PATH TO PROJECT SUCCESS



A proven 4-step process that transforms project chaos into predictable, repeatable success



# WHY TRUST US



125+ years helping Fortune 500 companies like P&G, Hologic, and Church & Dwight execute critical initiatives.

## What we bring:

- Proven PMO frameworks built for real-world constraints
- Sustainable systems your teams own
- Measurable results within 90 days, not months or years

We're practitioners who've felt the pressure and delivered under it.

"New Oaks Consulting's ability to look across the facility, identify critical workstreams, and systematically break those down into individuals' processes - while building scalable and repeatable steps and assignments - was remarkable.

They built the systems that we use today to manage work and ensure that key tasks are managed and completed."

Jon Ragan, MerchSource COO



# THE NEW OAKS DIFFERENCE



Impactful Results,  
Not Just Reports

- Embedded consultants, not remote advisors
- Measurable improvements within days, not weeks
- Solutions your team owns and can sustain



Executive-Level  
Experience

- 125+ years of combined PMO expertise
- Executive-level partnership and strategic guidance
- Proven success with P&G, Hologic, GSK, Church & Dwight, Qualitor and many others



We Stay Until the  
Value is Delivered

- We stay until your team can run independently
- Hands-on support through the implementation process
- Success measured by your results, not hours spent

# SUCCESS STORIES



Six Months in Six Weeks	Accelerated Product Launch	Customer Crisis Resolved
<p><b>The Challenge</b></p> <ul style="list-style-type: none"><li>• New owners had 6 weeks to complete a 6-month production backlog and coordinate a full facility transfer</li></ul> <p><b>The Solution</b></p> <ul style="list-style-type: none"><li>• 24/7 embedded operations support with comprehensive project management</li></ul> <p><b>The Results</b></p> <ul style="list-style-type: none"><li>• Production backlog cleared in time</li><li>• Completed full facility transfer in 6 weeks (75% faster than planned)</li></ul> <p><a href="#">Read the Full Story</a></p>	<p><b>The Challenge</b></p> <ul style="list-style-type: none"><li>• Major CPG company needed to compress a new deodorant launch from 3 years to 1 year without sacrificing quality or budget</li></ul> <p><b>The Solution</b></p> <ul style="list-style-type: none"><li>• Project management procedures focused on timeline compression and stakeholder alignment</li></ul> <p><b>The Results</b></p> <ul style="list-style-type: none"><li>• Reduced timeline by 66% (1-year delivery)</li><li>• Met all cost and quality targets</li></ul> <p><a href="#">Read the Full Story</a></p>	<p><b>The Challenge</b></p> <ul style="list-style-type: none"><li>• Automotive supplier faced losing 5 major brands worth \$10M annually due to systemic delivery failures</li></ul> <p><b>The Solution</b></p> <ul style="list-style-type: none"><li>• Four embedded consultants with hands-on process redesign and accountability systems</li></ul> <p><b>The Results</b></p> <ul style="list-style-type: none"><li>• Retained all 5 major customers</li><li>• Restored long-term customer confidence</li></ul> <p><a href="#">Read the Full Story</a></p>

# OUR CLIENT-FOCUSED SERVICES



## Execute Strategy

- Strategic planning & prioritization
- Portfolio management
- Cross-functional alignment



## Project Management

- PMO development & optimization
- Embedded project managers
- Team training & capability building



## Data Analytics

- KPI frameworks & dashboards
- Performance measurement
- Data-driven process



Tailored Solution For You

# OUR CORE TEAM



Behind New Oaks Consulting is a team of seasoned strategists, facilitators, and advisors who are passionate about helping leaders succeed.

With 125+ years of Fortune 500 PMO experience. We are battle-tested practitioners, who embed with your team and stay until the job is done. Click on a team member to learn more about us.



**Daryl Gunnarson**

Senior Partner/Advisor  
40+ years of experience



**Mark Holdeman**

Senior Partner/Advisor  
40+ years of experience



**Billy Dawson**

Senior Partner/Advisor  
35+ years of experience



**Joel Palmer**

Sr. Project Manager  
20+ years of experience



**Gabrielle Holdeman**

Project Manager  
5+ years of experience



**Ezekiel Holdeman**

Project Manager  
5+ years of experience

# PROVEN SUCCESS ACROSS INDUSTRIES



Automotive  
After-Market



QUALITOR



INTERNATIONAL  
BRAKE INDUSTRIES, INC.

Consumer  
Goods



Health Care



GSK

MPS

Chemical



HOLOGIC®

Lubrizol

# OUR APPROACH



## Your People Are Your Greatest Asset

We design solutions that engage and develop your team's capabilities, because motivated employees deliver better project outcomes.

## Your Organization Is Unique

Cookie-cutter approaches fail. We tailor our proven methodologies to your specific needs, ensuring solutions for your environment.

## Your Leadership Is Essential

We involve your leaders at every stage, equipping them with the tools to drive implementation and sustain momentum.

## Your Solutions Must Evolve

Business environments change constantly. We build adaptable frameworks that grow with your organization and respond to shifting market demands.

## Your Changes Must Be Sustainable

We integrate solutions into your existing processes, minimizing additional work while maximizing results.

## Your Success Must Be Measurable

What gets measured gets improved. We establish clear metrics to track performance improvements and demonstrate ROI.

# GUIDED BY OUR VALUES



EXCELLENCE



INNOVATION



TURN HIGH-STAKES INITIATIVES  
INTO MEASURABLE RESULTS



CUSTOMER-CENTRIC



INSPIRATION



RELATIONAL



ENJOYMENT



# TAKE THE FIRST STEP

Start Optimizing Your Strategic Execution.

Schedule a free 30-minute assessment to identify your key project management challenges and receive actionable recommendations.

or visit us at [www.NewOaksConsulting.com](http://www.NewOaksConsulting.com)



# THANK YOU!

