

NEW OAKS CONSULTING COMPANY OVERVIEW

“Turning High-Stakes Initiatives
into Measurable Results”



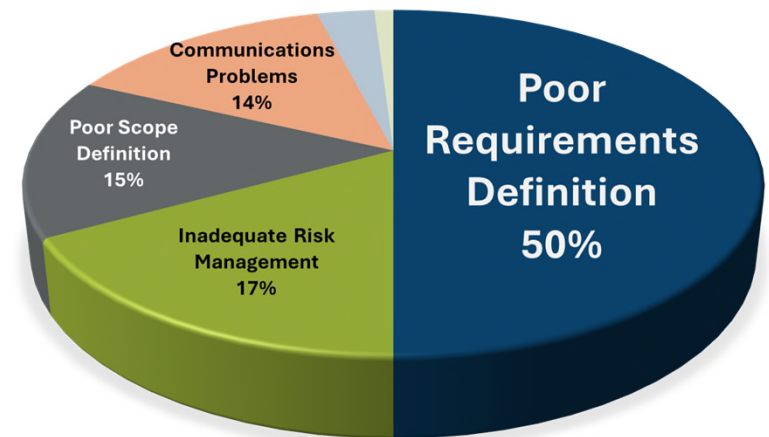
NEW OAKS
CONSULTING

THE PROJECT MANAGEMENT CRISIS

Despite massive investments in tools and training,
70% of Strategic Initiatives Fail to Deliver

- Unclear requirements cause up to 50% of all project failures
- Weak risk management contributes to 17% of project derailments
- Communication breakdowns account for 14% of failed initiatives
- Change fatigue and accountability gaps often stall progress and erode confidence resulting in unachieved goals.

WHY PROJECTS FAIL



THE REAL COST TO LEADERS

- **Opportunity Cost:** Potential revenue lost by prioritizing the wrong initiatives.
- **Resource Bleed:** Wasted overhead and payroll on projects with zero ROI.
- **Market Erosion:** Competitors seizing market share during development delays.
- **Talent Attrition:** High-performers exiting due to mismanagement and unsustainable work cultures.
- **Technical Debt:** Costly rework required to fix rushed, subpar deliverables.



WHAT'S AT STAKE

Organizations that struggle to execute initiatives efficiently risk:

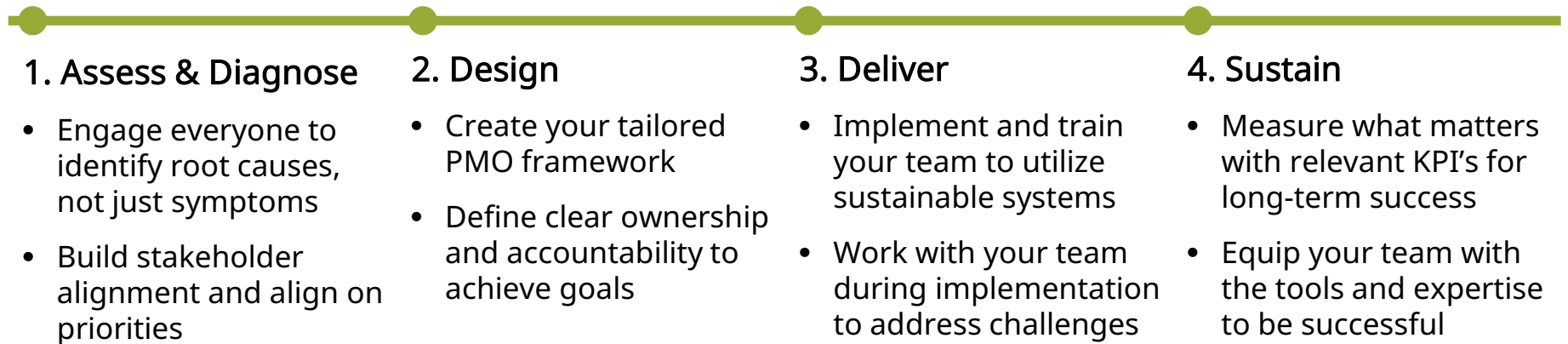
- Losing ground to more agile competitors
- Spending valuable resources on projects that **don't deliver results**
- Missing critical market opportunities due to delays or inefficiencies
- Eroding trust with business partners, investors, and customers



But there is a path to success...

YOUR PATH TO PROJECT SUCCESS

A proven 4-step process that transforms project chaos into predictable, repeatable success



WHY TRUST US



125+ years helping Fortune 500 companies like P&G, Hologic, and Church & Dwight execute critical initiatives.

What we bring:

- Proven PMO frameworks built for real-world constraints
- Sustainable systems your teams own
- Measurable results within 90 days, not months or years

We're practitioners who've felt the pressure and delivered under it.

"New Oaks Consulting's ability to look across the facility, identify critical workstreams, and systematically break those down into individuals' processes - while building scalable and repeatable steps and assignments - was remarkable.

They built the systems that we use today to manage work and ensure that key tasks are managed and completed."

Jon Ragan, MerchSource COO



THE NEW OAKS DIFFERENCE



Impactful Results, Not Just Reports

- Embedded consultants, not remove advisors
- Measurable improvements within days, not weeks
- Solutions your team owns and can sustain



Executive-Level Experience

- 125+ years of combined PMO expertise
- Executive-level partnership and strategic guidance
- Proven success with P&G, Hologic, GSK, Church & Dwight, Qualitor and many others



We Stay Until the Value is Delivered

- We stay until your team can run independently
- Hands-on support through the implementation process
- Success measured by your results, not hours spent

SUCCESS STORIES

Six Months in Six Weeks	Accelerated Product Launch	Customer Crisis Resolved
<p>The Challenge</p> <ul style="list-style-type: none">• New owners had 6 weeks to complete a 6-month production backlog and coordinate a full facility transfer <p>The Solution</p> <ul style="list-style-type: none">• 24/7 embedded operations support with comprehensive project management <p>The Results</p> <ul style="list-style-type: none">• Production backlog cleared in time• Completed full facility transfer in 6 weeks (75% faster than planned) <p>Read the Full Story</p>	<p>The Challenge</p> <ul style="list-style-type: none">• Major CPG company needed to compress a new deodorant launch from 3 years to 1 year without sacrificing quality or budget <p>The Solution</p> <ul style="list-style-type: none">• Project management procedures focused on timeline compression and stakeholder alignment <p>The Results</p> <ul style="list-style-type: none">• Reduced timeline by 66% (1-year delivery)• Met all cost and quality targets <p>Read the Full Story</p>	<p>The Challenge</p> <ul style="list-style-type: none">• Automotive supplier faced losing 5 major brands worth \$10M annually due to systemic delivery failures <p>The Solution</p> <ul style="list-style-type: none">• Four embedded consultants with hands-on process redesign and accountability systems <p>The Results</p> <ul style="list-style-type: none">• Retained all 5 major customers• Restored long-term customer confidence <p>Read the Full Story</p>

OUR CLIENT-FOCUSED SERVICES



Execute Strategy

- Strategic planning & prioritization
- Portfolio management
- Cross-functional alignment



Project Management

- PMO development & optimization
- Embedded project managers
- Team training & capability building



Data Analytics

- KPI frameworks & dashboards
- Performance measurement
- Data-driven process



Tailored Solution For You

OUR CORE TEAM



Behind New Oaks Consulting is a team of seasoned strategists, facilitators, and advisors who are passionate about helping leaders succeed.

With 125+ years of Fortune 500 PMO experience. We are battle-tested practitioners, who embed with your team and stay until the job is done. Click on a team member to learn more about us.



Daryl Gunnarson

Senior Partner/Advisor
40+ years of experience



Mark Holdeman

Senior Partner/Advisor
40+ years of experience



Billy Dawson

Senior Partner/Advisor
35+ years of experience



Joel Palmer

Sr. Project Manager
20+ years of experience



Gabrielle Holdeman

Project Manager
5+ years of experience



Ezekiel Holdeman

Project Manager
5+ years of experience

PROVEN SUCCESS ACROSS INDUSTRIES



Automotive After-Market



Consumer Goods



Health Care



Chemical



OUR APPROACH



Your People Are Your Greatest Asset

We design solutions that engage and develop your team's capabilities, because motivated employees deliver better project outcomes.

Your Organization Is Unique

Cookie-cutter approaches fail. We tailor our proven methodologies to your specific needs, ensuring solutions for your environment.

Your Leadership Is Essential

We involve your leaders at every stage, equipping them with the tools to drive implementation and sustain momentum.

Your Solutions Must Evolve

Business environments change constantly. We build adaptable frameworks that grow with your organization and respond to shifting market demands.

Your Changes Must Be Sustainable

We integrate solutions into your existing processes, minimizing additional work while maximizing results.

Your Success Must Be Measurable

What gets measured gets improved. We establish clear metrics to track performance improvements and demonstrate ROI.

GUIDED BY OUR VALUES



EXCELLENCE



TURN HIGH-STAKES INITIATIVES
INTO MEASURABLE RESULTS



CUSTOMER-CENTRIC



INNOVATION



INTEGRITY



INSPIRATION



RELATIONAL



ENJOYMENT



TAKE THE FIRST STEP

Start Optimizing Your Strategic Execution.

Schedule a free 30-minute assessment to identify your key project management challenges and receive actionable recommendations.

or visit us at www.NewOaksConsulting.com



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THANK YOU!



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